



MEDIA NOTICE

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FOR IMMEDIATE RELEASE

Senior Citizen Jumps on Rising Sales Tide for Audiobooks

WWII US Psychics and Nazi Spies Clash in Bay Area Author's Novel

San Leandro, CA – At a time of life when many are looking to cut back on activity, San Leandro novelist JoAnn Smith Ainsworth has released her award winning paranormal suspense novel, *Expect Trouble*, as an audiobook (Digital ISBN: 9780998749013; Digital Library ISBN: 9780998749020). In it, the U.S. government recruits psychics to find Nazi spies during WWII. It was a semifinalist for the East Texas Writers Guild First Chapter award and runner up for the 2016 Shelf Unbound Award.

“Audible membership growth is consistent at 40 per cent year on year, as more consumers realise how well audiobooks can fit into their busy lives,” explained Tracey Markham, country manager for Audible, to CNBC.*

The audio book was narrated by Pro Audio Voices and is available via Audible, iTunes, Barnes & Noble, independent bookstores, Hoopla and OverDrive for libraries, and other audio book sites and book clubs.

To learn more, visit <http://www.joannsmithainsworth.com> or Twitter @JoAnnAinsworth (her author life) or her Facebook paranormal/WWII page named “JoAnn Smith Ainsworth Fan Page”.

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Attachments: head shot, cover

* <https://www.cnbc.com/2016/03/03/book-sales-are-in-decline-but-audio-books-are-thriving.html>